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Article Deadline:
December 16, 2011

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Wisconsin School of Business

Wisconsin Woman Business & Resource Directory 2010

The Wisconsin Professional MBA Programs at the University of Wisconsin-Madison

The Wisconsin School of Business at the University of Wisconsin-Madison offers the part-time Evening and Executive MBA programs to working professionals who want to attend a degree program at a world-class learning institution while continuing to develop their resumes. The University of Wisconsin-Madison and the Wisconsin School of Business are consistently ranked among the highest ranked schools by *U.S. News & World Report*, *Business Week*, *The Financial Times* and *The Economist*. The Wisconsin School of Business is accredited by the AACSB. The professional programs at Wisconsin promote connection with real world leaders, opportunities to develop leadership with a global perspective, innovative curricula, and a strong community in which to learn and network.

Both the Evening and the Executive MBA programs offer a lock-step curriculum in a cohort structure that focuses on the development of leadership expertise while building on a strong core of business knowledge. An exciting international trip is a key component to the learning experience in both programs. Previous trips have gone to Brazil, Argentina, China, Thailand, Vietnam and India to learn how business operates in these emerging markets and how business practices on the global scale impacts the way we do business at home.

At Wisconsin, we understand that our students work hard and make sacrifices to reach

their education goals. They are committed to making a long-term investment to reach their career and personal goals, and they have a desire to work collaboratively in a team environment. To help students reach their career goals, The Wisconsin School of Business offers career development services designed specifically for our professional populations. We have a career coach on staff who works directly with the Evening and Executive MBA students to assess their career development needs and implement services to meet those needs. We also offer student support services that are in place to ensure that our students are not distracted by the logistics of attending school. Our director of student support assesses student needs and manages the services we provide, such as complimentary parking at the business school when classes meet, meal and beverage service, academic materials, and coach service from the Milwaukee area for our Milwaukee-area students in the Evening program. And finally, to facilitate communication among business teams, we offer complimentary conference call services and online meeting software to our students.

Our Evening MBA program is designed to give students the opportunity to develop as cross-functional leaders. The unique curriculum is designed to teach professionals how to lead cross-functional business areas and develop broad organization-wide expertise. The



Linda Uitvlugt, Executive Director of the Enterprise MBA Programs at the University of Wisconsin-Madison Wisconsin School of Business.

Evening MBA students achieve a general management MBA degree on a part-time basis in just over 32 months, attending classes Monday and Thursday evenings. Our Executive MBA program targets the needs of senior business leaders seeking the ability to transform their organizations. The curriculum emphasizes leadership, teamwork and transformation.

We strive to expand the strategic mindset and explore emerging issues in a two-year program with a convenient alternative-week-end schedule.

For more information on the professional MBA programs at the Wisconsin School of Business at the University of Wisconsin-Madison please visit bus.wisc.edu/enterpriseмба or email mbaenterprise@bus.wisc.edu.

Article provided courtesy of Wisconsin School of Business. All articles and columns in the magazine represent the view of the writer and not necessarily those of O'Gara Publishing or Wisconsin Woman Business and Resource Directory.